September 26, 2024

## TAMRON announces update of TAMRON Lens Utility Mobile™

# Proprietary software that supports practical video production with simple operations

September 26, 2024 – Tamron Co., Ltd. (President & CEO: Shogo Sakuraba; Headquarters: Saitama City, Japan; "TAMRON"), a leading manufacturer of optics for diverse applications, announces updates of the TAMRON Lens Utility Mobile™, a dedicated application for Android¹ OS compatible smartphones and tablets. The new functions FC Marker (Focus Marker) and FC Ease (Focus Ease) have been added to DFF (Digital Follow Focus), a function exclusive to TAMRON Lens Utility Mobile provides practical and simple support for focus work techniques essential for video production. The software version will change from the currently released Ver.3.0 to Ver.4.0 and will be available for download starting September 26, 2024.



Application Name	
TAMRON Lens Utility Mobile <sup>TM</sup>	
Date of Launch	Compatible OS
September 26, 2024	Android 6-14 <sup>2</sup>

<sup>\*</sup> To use TAMRON Lens Utility Mobile, you will need to update the firmware of a compatible lens. To perform lens firmware updates, please use the TAMRON Lens Utility for PC.

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<sup>\*</sup> When using the mobile version, the dedicated TAMRON Connection Cable (USB Type-C to Type-C/ Model CC-350) is required.

<sup>\*</sup> Information on lens firmware updates will be posted to the support page <a href="https://www.tamron.com/global/consumer/support/">https://www.tamron.com/global/consumer/support/</a>) as needed. Please check the lens list from the following link.

<sup>(</sup>https://www.tamron.com/jp/consumer/support/help/lensutility/en/compatible lenses/)



## TAMRON Lens Utility Mobile Ver.4.0 overview

On May 30, 2024, Tamron released Ver.3.0 that added the DFF function so that users can easily enjoy follow focus on a smartphone and tablet screen, a key function in video production. In TAMRON Lens Utility Mobile Ver.4.0, the new FC Marker and FC Ease functions are added to the DFF function so that users can enjoy even more precise focus work. It is now easier to direct the focus with these DFF functions and users can experience the joy of creating videos by infusing their own intended movement into the focusing process.

## Additional features with the Ver.4.0 update

#### ● FC Marker (Focus Marker)

In addition to the Focus Stopper feature available in Ver.3.0, with Ver.4.0, you can place 3 markings using the focus ring appearing on the DFF screen. Between these markings, you can pull focus manually or even have the focus to move automatically from one focus point to another. When making the focus to shift automatically, the focus travel time can be set, putting the videographer's intention into the focus work.

#### ● FC Ease (Focus Ease)

When using the marker function, you can create a gradual transition on focusing. The Ease setting allows you to set a slow or fast focus transition in the beginning and at the end of the focus shifts. The ease effect will vary depending on the set figure.

To download the TAMRON Lens Utility Mobile application, please visit the page below. https://play.google.com/store/apps/details?id=jp.co.tamron.lensutility.mobile

#### Note:

1 Android is a trademark of Google LLC.

 $2 \ \mbox{Only}$  compatible with Android devices fitted with USB Type-C ports.

#### About Tamron Co., Ltd.

TAMRON provides a wide range of original optical products, from interchangeable lenses for digital cameras to various optical devices for both the general consumer and OEM. We make optical products

## PRESS RELEASE



that contribute to a range of different industries and will continue to devote our rich creativity and leading-edge technical prowess to various industrial fields. Furthermore, TAMRON is fully aware of our responsibility to the environment and aspires to help preserve the natural environment in all our business activities.

### **Optical Product Line-up:**

Interchangeable lenses for Mirrorless and DSLR cameras, Network Surveillance camera lenses, FA and Machine vision lenses, Teleconferencing lenses, Camera modules, Automotive camera lenses, Lenses for compact digital cameras and video cameras, Drone lenses, Medical devices and Various optical device units.